

Samuel Goldwyn Films and Exalt Films Present:

"The most important trial you will ever witness!"

PEOPLE v THE STATE OF
ILLUSION[®]
A FILM BY AUSTIN VICKERS

FEATURING THE EXPERT WITNESSES:

DR. JOE DISPENZA
BRENDA J. DUNNE
DEBBIE FORD
DR. ROBERT G. JAHN
DR. THOMAS MOORE
DR. CANDACE PERT
DR. PETER SENGE
DR. MICHAEL VANDERMARK

Copyright 2011 © Exalt Films, LLC. Directed by Scott Cervino. Written & Produced by Austin Vickers. Associate Producer Corrie Schrot.

A compelling docudrama exploring the science and power of our perceptions and imagination.

CAN PEOPLE REALLY CHANGE?

WWW.THESTATEOFILLUSION.COM

Contact: Autumn Drozda
Exalt Films
info@thestateofillusion.com
480-282-2156

Running Time: 86 minutes
www.TheStateOfIllusion.com
www.austinvickers.com

PRAISE FOR PEOPLE v. THE STATE OF ILLUSION

**SCIENTIFIC
AMERICAN™**

“Want to change your life? This movie might inspire you.”

PEOPLE v. THE STATE OF ILLUSION

THE HUFFINGTON POST

“At some point we have all been guilty of blaming situations and circumstances on outside influences but through this ENLIGHTENING FILM viewers are taught the importance of realizing and understanding our own perceptions versus our realities; how we appear versus who we are; living for the world versus living for ourselves.” Clarissa Burt

examiner.com

“Friends have often told me that I have a pretty neutral view of events and circumstances where I weigh the results of possible actions based on that neutrality. People v. The State of Illusion HAD ME THINKING twice about how I think! If one is in the mood for some ‘serious thinking’, **Austin Vickers**’ film provides it...” Stan Robinson

PEOPLE V. THE STATE OF **ILLUSION**



“People v. The State of Illusion is the kind of film you wished came with a transcript; it is full of facts from which ALL OF US WOULD BENEFIT and could very well be responsible for bringing about a genuine change in our perceptions of what we think is reality and what is really of our own creation, but the movie is only the first step. The rest is up to us.” David Appleford

The Reel Critic.com

“Following in the footsteps of films such as “What the #\$*! Do We (K)now!?” and “The Secret”, this film takes what was introduced and expands it where the viewer can relate on an everyday level. It gives a comprehensible meaning to emotional intelligence, where so many others in films, books and speakers, have alluded to but the meaning is still vague. In an age where so many people are hurting and searching for the key to their happiness, this film puts the key in the viewer’s hands and challenges them to see they can unlock their own prison. . . This film is a MUST-SEE for all those seeking to change for the better.”

PEOPLE V. THE STATE OF ILLUSION

College Times

“Vickers has come across an idea, a belief, he wants to share. And he does that, COMPELLING and concisely. No doubt countless people will walk away from this film with an idea of how to shift their perceptions and their lives . . .” Ed Baker



There is so much in the film to take in that YOU WILL WANT TO SEE IT MULTIPLE TIMES . . I would like to make it required viewing for every student of psychology and all the therapeutic professions, including doctors and nurses - it's that important.” Miriam Knight

PEOPLE v. THE STATE OF **ILLUSION**

INTRODUCTION

Good movies are based on the successful attempt to tell a story.

PEOPLE v. THE STATE OF ILLUSION

(www.TheStateOfIllusion.com)

takes you further, by making you a part of the story being told. This film, by Austin Vickers (www.austinvickers.com), questions the very nature of reality, and through an examination of our perceptions, beliefs and illusions, makes you both judge and jury in what will be the most important trial you will ever witness. This must-see psychological movie includes, as expert witnesses, some of the nation's leading thinkers in the fields of neuroscience, biochemistry, psychology, quantum physics, and consciousness theory, including: Dr. Thomas Moore, Dr. Candace Pert, Debbie Ford, Dr. Joe Dispenza, Dr. Robert Jahn, Dr. Peter Senge, Brenda Dunne, and Dr. Michael Vandermark. On September 9, 2011, People v. The State of Illusion premiered at Harkins Camelview in Scottsdale, Arizona to a sold-out audience. In its first month, it was the highest grossing independent film in Arizona, and its revenues per theater average put it in the top 5 films overall in the entire country.



PEOPLE v. THE STATE OF **ILLUSION**

SYNOPSIS

Exalt Films, and Movies From The Heart, are proud to present People v. The State of Illusion.

This feature length film, directed by award winning Director Scott Cervine, is set in the notorious “Old Main Prison” of the New Mexico



State Penitentiary, and tells the story of Aaron Roberts, a single father who is arrested and tried on charges following an incident that claims the life of a woman. Aaron is convicted at trial and sent to the state penitentiary, and his daughter becomes a ward of the State. While there, an attorney learns of her plight and the story of her father, and decides to represent her in an innovative and emotionally-compelling case against the State. Written and produced by Austin Vickers, this movie explores the science and power of perception and imagination and the prison walls of habitual thought and behavior that we all create, and documents the evidence that answers the central questions of this provocative film, “what is real?” and “can we really change?” It is an inspiring and emotionally compelling movie that will wake you up to the power of your imagination, encourage your hope, and elevate your spirit.

PEOPLE v. THE STATE OF ILLUSION

THE FILMMAKERS

AUSTIN VICKERS

Writer and Producer

Austin began his career as a trial lawyer for one of the largest law firms in the world. He later went in-house with a Fortune 100 company where he served as General Counsel for one of their European divisions. In 2000, he resigned from his position to pursue his passion for changing lives. For the last decade, Austin (www.austinvickers.com) has been teaching personal leadership and the science and power of imagination to top organizations and individuals across the country. Austin conceived the idea for *People v. The State of Illusion* as a way of illustrating the trial of life that each of us must go through. Based on his passion for “movies that matter,” Austin launched Exalt Films, a company committed to writing and producing films like his first, *People v. The State of Illusion*, designed to elevate and inspire the human spirit.



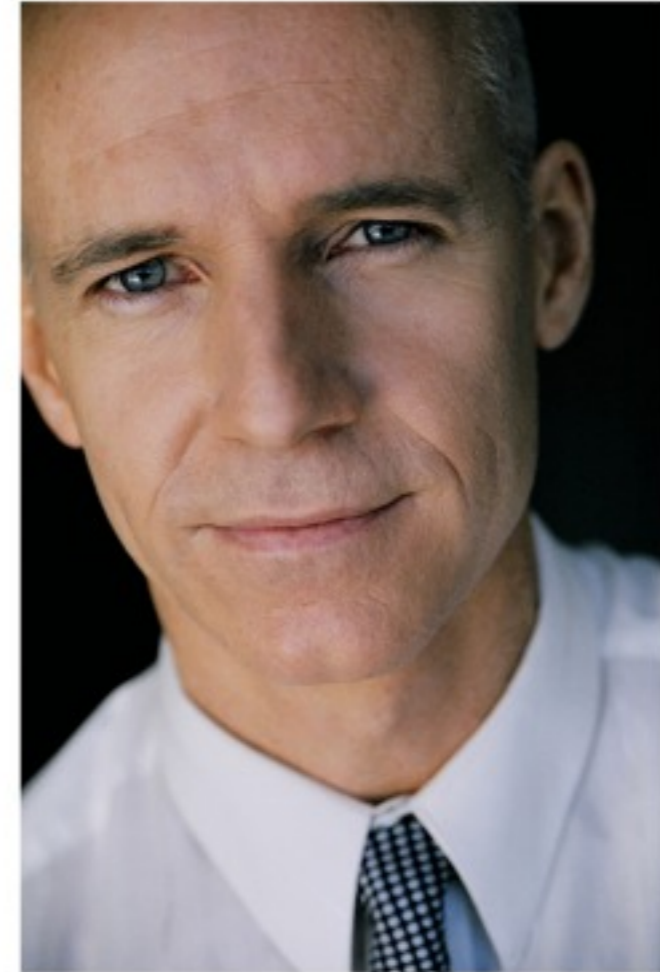
PEOPLE v. THE STATE OF **ILLUSION**

THE FILMMAKERS

SCOTT CERVINE

Director

Prior to discovering his destiny as a filmmaker, Scott Cervine traveled the globe as a comedian and magician, performing with such legends as Jim Carey, Dennis Miller and Jay Leno. By casting his magic into his movies, Scott has earned numerous awards, including the Mark Goodson video award and an American Film Institute Award. Scott is a sought after director and editor throughout the film community. His unprecedented amount of respect among his clients and peers, garnered a successful career of writing, directing and editing nearly twenty films to date. Scott's passion for directing is fueled by his sharp eye as an editor and his unique ability to inject laughter into serious topics. Robert Kholer (Los Angeles Times) has this to say about Cervine's talent as a filmmaker: "Scott Cervine is an irresistible force."



PEOPLE V. THE STATE OF ILLUSION

THE EXPERTS

DR. JOE DISPENZA (www.drjoedispenza.com)

Joe Dispenza, D.C., studied biochemistry at Rutgers University in New Brunswick, N.J. He has a Bachelor of Science degree with an emphasis in Neuroscience from Evergreen State College in Olympia, WA. Dr. Dispenza also received his Doctor of Chiropractic Degree at Life University in Atlanta, Georgia, graduating magna cum laude. Dr. Dispenza's postgraduate training and continuing education has been in neurology; neuroscience; brain function and chemistry; cellular biology; memory formation; and aging and longevity. Over the last 10 years, Dr. Dispenza has lectured in over 17 different countries on six continents educating people about the role and function of the human brain. His new book, *Evolve Your Brain: The Science of Changing Your Mind* connects the subjects of thought and consciousness with the brain, the mind, and the body.



DEBBIE FORD (www.debbieford.com)

Debbie Ford is a Life Coach, and the author of the NY Times #1 best-seller *The Dark Side of the Light Chasers*, and 7 other books, including *Why Good People Do Bad Things*, and her most recent release, *The Shadow Effect*. Her books are honest, straightforward and practical and take the reader on amazing journeys into the internal world. She is also a filmmaker, recently releasing *The Shadow Effect*, a ground-breaking film based on her work. Debbie has been regularly featured on Oprah, Larry King LIVE!, Good Morning America, and Fox News. She is the founder of the Ford Institute for Integrative Coaching and is an internationally recognized expert in the field of personal transformation. She has a degree in Psychology, with an emphasis in Consciousness from JFK University.



BRENDA DUNNE & DR. ROBERT JAHN (www.icrl.org)

Robert G. Jahn, is Professor Emeritus of Aerospace Sciences at Princeton University, and Dean Emeritus of The School of Engineering and Applied Science. He holds a B.S.E. degree in Mechanical Engineering/Physics, a M.A. Degree in Physics, and a Ph.D. degree in Physics, all from Princeton University. He was the founder and director of the Princeton Engineering Anomalies Research (PEAR) Laboratory for over 25 years. He is the author of over 300 scientific publications on the nature of physics and reality, and is the co-author of the widely acclaimed *Margins of Reality*. He currently serves as Chairman of the Board of the International Consciousness Research Laboratories and Vice President of the Society for Scientific Exploration.



Brenda J. Dunne is President and Treasurer of the International Consciousness Research Laboratory, and was Laboratory Manager of the Princeton Engineering Anomalies Research (PEAR) laboratory from 1979 to 2007. She holds a Masters degree in developmental psychology from the University of Chicago, and degrees in psychology and the humanities from Mundelein College in Chicago. She also serves as Education Officer of the Society for Scientific Exploration. She is also co-author of the widely acclaimed *Margins of Reality*, co-authored with Dr. Robert Jahn, and author or co-author of numerous scientific articles on consciousness, physics, philosophy, and the nature of reality. In January 2011 she and Bob released their latest book *Consciousness and the Source of Reality: The PEAR Odyssey*.

DR. THOMAS MOORE (www.careofthesoul.net)

Thomas Moore is the author of the bestselling book *Care of the Soul* and fifteen other books on deepening spirituality and cultivating soul in every aspect of life. He has been a monk, a musician, a university professor, and a psychotherapist, and today he lectures widely on holistic medicine, spirituality, psychotherapy, and the arts. He has Ph. D. in religion from Syracuse University and has won several awards for his work, including an honorary doctorate from Lesley University and the Humanitarian Award from Einstein Medical School of Yeshiva University. He also has a B.A. in music from DePaul University, an M.A. in musicology from the University of Michigan, and an M.A. in theology from the University of Windsor.



DR. CANDACE PERT (www.candacepert.com)

Dr. Candace Pert is an internationally recognized pharmacologist who has published over 250 scientific articles on peptides and their receptors and the role of these neuropeptides in the immune system. She received her Ph.D. in pharmacology from Johns Hopkins University School of Medicine, served as Chief of the Section on Brain Biochemistry of the Clinical Neuroscience Branch of the National Institute of Mental Health (NIMH), held a Research Professorship in the Department of Physiology and Biophysics at Georgetown University School of Medicine in Washington, DC, and is currently the Scientific Director of RAPID Pharmaceuticals, Inc. Dr. Pert has an international reputation in the field of neuropeptide and receptor pharmacology and has also lectured worldwide on these and other subjects, including her theories on emotions and mindbody communication. Dr. Pert appeared in the feature film *What the Bleep Do We Know!??* and Bill Moyer's TV program *Healing and the Mind*. She is the author of three books including the best-seller *Molecules of Emotion: The Scientific Basis Behind Mind-Body Medicine* (Scribner, 1997).



DR. PETER SENGE (www.solonline.org/PeterSenge)

Peter is a Senior Lecturer at the Massachusetts Institute of Technology. He is also Founding Chair of SoL, the Society for Organizational Learning, a global community of corporations, researchers, and consultants dedicated to the "interdependent development of people and their institutions." Peter is the author of the widely acclaimed book, *The Fifth Discipline: The Art and Practice of the Learning Organization* and numerous other titles. Dr. Senge has lectured extensively throughout the world, translating the abstract ideas of systems theory into tools for better understanding of economic and organizational change. *The Journal of Business Strategy* (September/October 1999) named Dr. Senge as one of the 24 people who had the greatest influence on business strategy over the last 100 years. *The Financial Times* (2000) named him as one of the world's "top management gurus." *Business Week* (October 2001) rated Peter as one of The Top Ten Management Gurus. Peter Senge received a B.S. in engineering from Stanford University, an M.S. in social systems modeling and Ph.D. in management from MIT.



DR. MIKE VANDERMARK (www.mikevandermark.com)

Dr. Michael Vandermark is co-founder, with Austin Vickers, of the Human Process Mastery Institute and is a versatile speaker, author, corporate facilitator and consultant. He has coached executives from 75 Fortune 500 companies as well as leaders from numerous cities and state governments. He is the author, along with Dr. Deepak Chopra, of *Spirituality in the Workplace*, and served as Director of Corporate Programs for the Chopra Institute. He is also the author of *Wallstreet and Wildflowers*, *Era III Leadership*, and his most recent book *Life's Wake Up Call: The Content to Process Shift*. Dr. Vandermark is licensed by the State of Arizona as a Consulting Psychologist and has been working with individual and organizational clients for 17 years.



PRODUCTION NOTES

Writer and Producer Austin Vickers began writing *People v. The State of Illusion* in 2009. The movie was originally intended to be a PBS Television special showcasing the ideas of speaker and filmmaker Austin Vickers. With concept in mind, he hired Jeff Halperin from Zen Media to travel with him across the country and film some of the leading scientists, philosophers and thinkers in the fields of neuroscience, physics, psychology, biochemistry, and consciousness studies, whose work at one time or another had all had an impact on Austin's beliefs. Eight interviews later, and with over 30 hours of documentary footage of some the most amazing and insightful dialogue, Austin knew he was on to something special. But having been a successful speaker for over a decade, Austin was keenly aware that people learn best through stories that capture the heart and imagination and he knew he needed help in bringing his idea to the big screen. For this help, he turned to award-winning Director Scott Cervine, who helped bring Austin's emotionally compelling story and intriguing science to life, through his artistic arrangement of visual imagery, actor direction, and evocative music.

PEOPLE V. THE STATE OF ILLUSION

PRODUCTION NOTES (CONTINUED)

After hiring Scott Cervine to direct the film, Austin wrote the narrative story for the movie and Scott found actors and shoot locations in Santa Fe, New Mexico. Shooting began and was completed in July 2010. Following the shoot, post-production began in earnest and was completed by January 2011. Following post-production, Austin had the film tested with focus groups, who overwhelmingly loved the movie and gave it high ratings for content, story and quality. 100% of focus group viewers said they would recommend it to a friend, using adjectives like “enlightening” “inspiring” “emotionally-compelling” and “life-changing” to describe a movie that is truly like none other. Based on this feedback, Austin approached Harkins Theatres with the film in May 2011. They watched it and liked it, and agreed to test the film. On September 9, 2011, *People v. The State of Illusion* premiered at Harkins Camelview in Scottsdale, Arizona to a sold-out audience. In its first month, it was the highest grossing independent film in Arizona, and its revenues per theater average put it in the top 5 films overall in the entire country.

PEOPLE V. THE STATE OF ILLUSION

THE CAST

J.B. TUTTLE as Aaron Roberts



MELANIE LINDAHL as Hope



KEVIN MCDONALD as The Guard



MICHAEL McCORMICK as The Janitor



THE CAST AND CREW

TAD JONES as Aaron's Attorney



AMY BAKLINI as Girl In Bar



OTHER ACTORS

-Officer Parkes-
ALI AGIRNAS

-Officer Michaels-
LAUREN DUSEK

-Forrest Divas-
LILI DALE
AUTUM SHIELDS

-Forrest Wizard-
ADAM KURTZ

-Family Dinner-
BILL KURTZ
KRISTIN KURTZ
OLIVIA KURTZ
ADAM KURTZ

- Baby
OCEAN MARCH-CERVINE

CREW

- Line Producer-
BROOKE MARCH

-Camera Operator-
OSCAR CIFUENTES

-First A.D.-
CONCI ALTHOUSE

-Second A.D.-
MARTI MILLS

-Location Sound-
ALEX BURDICK
JOE BOHANNON
JOE LANKFORD
TONY LOPATO

-Grip & Electric-
JUAN ARIAS

-First A.C.-
ELI SCHNEIDER

-Wardrobe-
CRICKET ERNST

-Boom Operator-
ALEX POZO

-Talent Liason-
NANCY KENNEY

-Grip-
SAMURAI FORE

-Post Production Sound-
BOB WITSENHAUSEN

-Additional Editing-
PHIL HUGHES

-Graphic Design-
PALO PANINI

-CGI-
JEFF PARSON
REX GALLADRO

-Jib Operator-
ROBERT PFLUMM

SPEEDSHAPE - CGI, Car Crash Sequence

-Executive Production Manager-
DAWN GIDDINGS

-CG Supervisor-
ROGER PRUDDEN

-CG Supervisor-
LINDEN VENNARD

-CG Artist-
RUSS SWANEY

SPEEDMEDIA - Brain Animation Sequences

-SVP, Executive Producer-
KENNY FRANCIS

-Producer-
ADAM BUCHANAN

-Design and Animation Lead-
NICHOLAS ALEXANDER

-Cinematographer-
(Narrative)
DAVID FISHER

-Cinematographer-
(Interviews)
JEFF HALPERIN

-Grip-
TROY UNDERWOOD

-PA-
PETER FREEZE

-Makeup-
CORRINA COOKE

Executive Production Assistant-
AUTUMN DROZDA

QUESTIONS & ANSWERS

Question: What inspired you to make the film?

Austin: On rare occasions, when inspiration, creativity and purpose conspire, certain teachings told in just the right way can alter our lives forever. They do so when they provide us with an association to wisdom, passion and courage, and help us create our own paths for achieving the same. I don't know too many movies that really have the potential to alter someone's life, so I wanted to create one.

Question: How is this film different than movies like “The Secret” or “What The Bleep Do We Know?”

Austin: While these movies deal with similar topics, People v. The State of Illusion directly involves the viewer by making them a part of a trial and the emotionally-compelling story of transformation that is presented in the film (as judge and jury). Viewers are not only challenged to question the true nature of their perceptions, imaginations and reality, but they are also given a way to transcend their illusions.

QUESTIONS & ANSWERS

Question: How did you go from being a lawyer to filmmaker?

Austin: Trial lawyers are educated in the art of asking questions. They learn to dissect complex legal and business issues, seek what they believe to be the truth, and present that truth in a story designed to lead a jury or judge to an obvious conclusion. I left the active practice of law over a decade ago to take those skills and use them in the most important trial of all - the trial of life.

Question: What can people do to learn more?

Austin: Those interested in having a deep transformational experience can participate in The Trial - a live trial experience I designed to expose illusions and help people find their truth and their passion. Those interested in mastering “human process” or incorporating “process focus” in their work should enroll in my four day Human Process Mastery course that I teach with Dr. Michael Vandermark. And for those simply seeking more exposure to principles of transformation presented in the film, I have a number of books and cd’s, and an online personal leadership program available on the film’s website (www.thestateofillusion.com) and my personal website (www.austinvickers.com).